## Carat

# Fraud Mitigation

Reduce your overall cost of fraud by scoring every transaction in realtime. Leverage comprehensive supervised machine learning, behavioral analytics and industry leading link analysis to help increase your revenue and reduce your chargebacks.

### **Solution Benefits**

Use all of the data your transactions generate to make intelligent, tailored fraud decisions on each one

A dashboard that gives you deep and actionable insights into how fraud impacts your business

No impact on your ability to continue to optimize the user experience and payment flow, while keeping it secure

Partner with our specialized portfolio managers to adjust risk thresholds, adapt to new threats, reduce chargebacks and accept more business



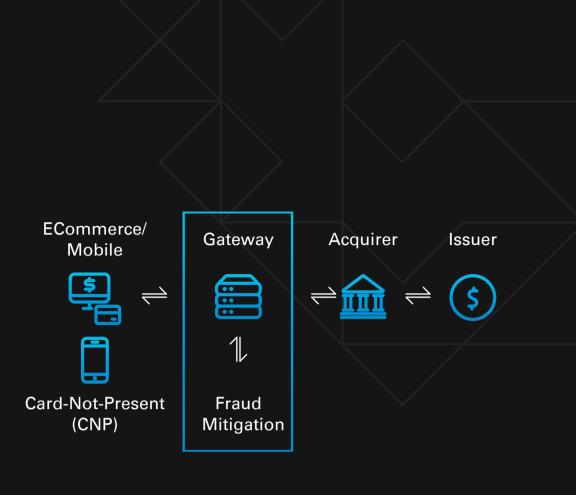
#### **How It Works**

Evaluate every customer in milliseconds to provide a score and recommendation based on the assessment of the fraud signals of the customer making the transaction. We know that every merchant is different and so is the fraud they see, so we build our fraud detection and our machine-learning models around your business. Our solution works to help you reduce your overall cost of fraud and increase revenue, by accepting more valid transactions, declining more fraudulent transactions and minimizing costly manual reviews.

### Solution Offering

Leverage machine-learning models, built for your business, to interpret millions of signals in milliseconds. The result is highly accurate scores simply explained for each transaction.

- Custom and industry models combined for each client
- Configurable rule and risk thresholds
- Flexible event stream to work for any business
- Deep reporting and analytics in an easy-to-use dashboard
- Dedicated portfolio manager
- Dedicated integration support



# Managed Services and Professional Services

Managed Services are ideal for merchants wanting dedicated expert resources to help manage their day-to-day fraud operations and to better understand potential threats targeting their business. With a Fraud Specialist, a more robust review can take place to better understand and combat trends, schemes and other potential fraudulent patterns.

Professional Services are ideal for merchants needing short-term consultation. Typical services include seasonal fraud review, on-site training and assistance setting up an in-house analyst team.



