Dynamic Currency Conversion
(Retail, eCommerce, MOTO, ATM and Mobile)

Offer international customers the choice to pay in their own currency

Currency is the language of commerce

Billions of cross-border transactions are processed around the world every single day. Whether it’s online or in a store, Dynamic Currency Conversion is an easy way to give international customers the choice to pay in their own currency and provide them with a purchase experience they prefer.

Merchant Benefits

Earn revenue share on all converted transactions
Reduce the cost of processing cross-border transactions
Increase top-line sales by attracting new customers
Reduce shopping cart abandonment and improve sales conversions at checkout
Eliminate foreign exchange risk for the life of the transaction with integrated treasury management
Improve customer satisfaction and customer loyalty

Consumer Benefits

Pay in more than 70 currencies
Receive a receipt in the same amount and currency that appears on their cardholder statement
Helps eliminate foreign transaction fees charged by many issuers (depending on cardholder agreement)
Make purchases in a familiar currency without having to perform manual calculations
Enjoy a superior cross-border experience that is similar to doing business with a local merchant
Offer full transparency and choice in a familiar currency

<table>
<thead>
<tr>
<th>Pricing</th>
<th>Conversion</th>
<th>Choice</th>
<th>Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>$</td>
<td>$</td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td>Merchant sets pricing in their base currency</td>
<td>Sale amount is converted based on exchange rates and displayed at the point of transaction</td>
<td>Cardholder chooses to pay in either the local currency or their own currency</td>
<td>Fiserv processes the transaction in the selected currency; merchant is funded in their base currency</td>
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**Beyond the Transaction**

The benefits of Dynamic Currency Conversion don’t stop once the transaction is processed. Other key benefits include:

- **Simple Conversion**
  There is no need to set pricing in multiple foreign currencies. All prices are converted when the cardholder makes their payment.

- **Powerful Reporting**
  Provides commission tracking and key performance indicators, offering in-depth marketing insight and analysis of international customers.

- **Guaranteed Funding**
  Funding is provided in the merchant’s local currency – not the converted currency – at a guaranteed exchange rate from the time of transaction.

**Additional Solutions for Managing Cross-Border Transactions**

**Dynamic Pricing**
Dynamically converts pricing into multiple currencies without risk.

**Multicurrency Pricing**
Select your currencies, set pricing and manage the customer experience.

**Global Commerce Solutions**
Combine any of our currency solutions with Global Merchant Acquiring and Local Payment Methods.

*There are additional cross-border related fees charged by the card brand anytime the card is used outside the country in which it was issued and for conducting a transaction in a currency other than the merchant’s base currency. In addition, some issuers may impose a fee to the cardholder for using their card outside the country of issuance. Dynamic Currency Conversion does not eliminate that fee.*

For more information about our Dynamic Currency Conversion solution, please contact your Sales Representative.