



Carat helps leading brands drive revenue, reduce costs and grow at global scale. Here is how one of the world's leading quick service restaurant companies leveraged the Carat solution to future-proof their payments process across brands and regions

The background of the slide is a photograph of a chef's hand in a white glove holding a metal spatula, flipping a piece of food in a pan. Large flames are visible in the background, suggesting a high-heat cooking environment like a wok or grill. The Wagamama logo, consisting of the word 'wagamama' with a small star above the 'a', is positioned in the top left corner.

wagamama

**Restaurant chain wagamama were looking to increase UK and USA sales of their Gift Cards through an end-to-end and seamlessly integrated omnichannel solution.**

Carat





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Delivered Capabilities

## **Multi-currency gift card processing**

as a single provider across the UK and US

## **White-labelled eCommerce platform**

enabling purchase of gift cards, reloads and balance checking

## **Gift card APIs**

“Pay with Gift Card” & Click and Collect

## **Connectivity**

to gift card malls and aggregators

## **Printing and fulfilment**

of physical cards

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How We Helped

**Increased customer engagement**

and gift card sales growth

**Best in class processing**

in restaurants and online

**Increased gift card presence**

across retail and B2B distribution channels

Carat





# Carat

The largest and most admired **brands around the world** rely on Carat as the **system** behind every payment they accept and every customer they delight.

**Carat** | the global operating system to **drive more commerce.**

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